

## Soumya Ghosh

Web Developer

somugus@gmail.com

347-786-1325

## Projects and Prototypes

<http://soumghosh.com>

<http://soumghosh.com/otherProjects/projectLinks/projectlinks.html>

### Education:

Pratt institute, New York, NY

MS, Communication Design, 2011

### Work Experience:

The Jones Group Inc, New York October 2013-Current

Full stack Demandware developer and user experience strategy.

City of New York Dept of IT and Telecom Apr 2013-October 2013

Front End Developer, UI/UX designer for the 'NYC developer platform project'. Using Drupal 7 as a working platform for the project. Also working with HTML5, css3 for making the platform mobile friendly.

Loreal, New York, NY, 2012

Front End Developer for two L'oreal luxury brands kerastase-USA and Shu Umura-USA.

Projects involve working closely with brand managers and visual designers to make the brand vision into an online shopping experience using isml templates, HTML, CSS, Javascript, JQuery. A major part of the duty involves working with several back end engineering teams and partners to integrate operations and protocols for a seamless product integration.

Deborah Nevins & Associates, Landscape Design Firm, New York, NY, 2012

Design and development of the website. The project involved a complete redesign and development from the scratch

Michael O'Shea Photography, New York, NY, 2011

Re branded, Designed and developed Michael Oshea's website.

NYPIRG, Non Profit Organization, New York, NY, 2010-2011

Designed and produced environmental awareness campaigns for Clean Drinking water and Hydraulic Fracturing and Incinerator Free New York

Pratt Institute, Department of Corporate Communications, Brooklyn, NY, 2011

Worked as a Graphic Designer at the design studio for corporate communication and have successfully completed/ carried out projects such as design and implementation of Inside Pratt website, Student Orientation Poster. Worked as Assistant Developer for Interactive Campus Map Project for students and visitors.

Crème Design, Design Studio, Brooklyn, NY, 2010-2011

Art Directed and implemented branding with interactive and packaging solutions for the food and hospitality industry in New York, Philadelphia and Barcelona.

Vishal K Dar Studio, Architecture and Design, New Delhi, 2009

Designed and produced interactive presentation, featuring Indian myth and folk lore with interactive characters projected on the UK embassy wall.

### Passion:

User Experience, Web Development

Information Architecture

Wireframe, Prototyping, Data

Visualization

### Certification:

Certified Demandware developer

### Programming Skills:

JQuery, Javascript, D3.js, PHP

HTML, CSS, HTML5 and CSS3,

Demandware Development

### Software skills:

E-Commerce CMS:

Demandware

Adobe Creative Suite, CMS platforms such as Wordpress, Drupal

### People I worked with:

City of New York, Dept of IT and

Telecom (DOITT)

L'Oréal USA

Crème Design and its clients:

Deborah Nevins & Associates

Pratt Institute Publication, NY

Good World Media, NY

### Awards & Recognitions:

Newzeland Hearld for interactive infographics on London Olympics

Design Project Award,

National Institute of Fashion

Technology, 2008